

New England Golf Monthly Presents

Simulate Your Game

featuring Indoor Golf Facilities,
Lessons, Fitness, Training Aids & more

PRESENTING SPONSOR OPPORTUNITY

Today there are a vast number of Indoor Golf facilities open in the region where golfers can play golf, join a league, take lessons, get fit, improve their fitness, practice with training aids and enjoy a beverage. The Indoor Golf Season should be embraced and New England Golf Monthly is at the fore-front of the movement!



Print Advertising includes HD Video Shoot!

The exclusive presenting sponsorship for Simulate Your Game is an all-inclusive multi-media program including a 15 minute HD Video designed to go viral and bring golfers to your store as well as an educational expose of the training aids and technology available for indoor use at home or in a facility.

Would you like your brand to be the exclusive Presenting Sponsor of our celebration of the Indoor Golf Season? **Contact 800-736-9020 or email greg@nepubinc.com | tim@nepubinc.com by 10/1 /12 to be included.**

Contact us now - this exclusive Presenting Sponsor position won't last long!

- ✓ 50,000 printed copies delivered to every golf facility in New England & over 2,000 additional locations (liquor, restaurants, transportation, hotels, dealerships etc.) and over 6,000 direct mail subscribers
- ✓ 46,000+ email subscribers who receive the digital magazine throughout the month which also has an infinite shelf life
- ✓ 15,000+ unique visits per month online with all editorial featured and live indefinitely and thousands of social media followers
- ✓ Total reach in excess of 300,000 affluent golfers through the NEGM Platform

New England
Publishing
GROUP INC.

New England
Golf Monthly

 **Fairways of Life**



Simulate Your Game: A multimedia promotion designed to reach a targeted audience of avid golfers for the New England indoor golf season

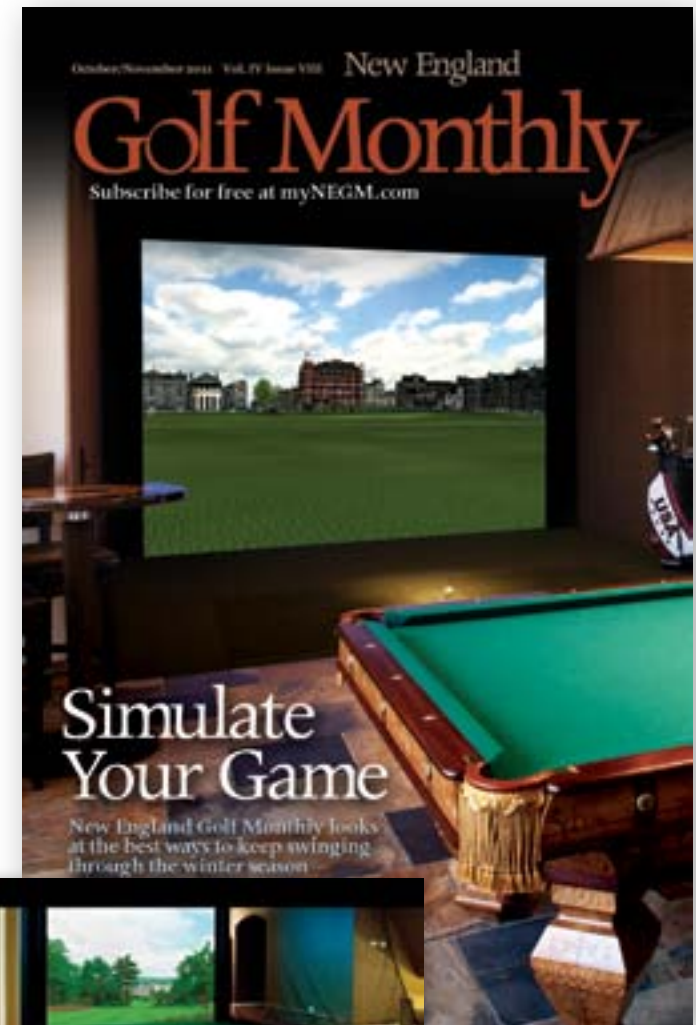
Presenting Sponsor Program - \$6500

- Branded as presenting sponsor on all material
- Cover position with branding
- 2 page ad or advertorial in October / November Issue
- On site HD video shoot or send us your own*
- Custom 3:00 video featured in Simulate Your Game & provided for personal use by your business on YouTube, Facebook, etc.
- Includes digital magazine with live link and your HD video w/ an indefinite shelf life
- Inclusion in online, eNews and social media distribution
- 728 x 90 & 115 x 295 banner on mynegm.com for October, November, December & January
- Complete brand out of myNEGM.com for Oct & Nov
- 300 x 250 banner on newenglandgolf.tv for Oct & Nov
- (2) Positions in our weekly enews from Oct & Nov
- (1) Dedicated eBlast to over 50,000 subscribers in Oct or Nov
- Exclusive branding on *Simulate Your Game* email sent out "when the indoor golf season" officially begins

All of the above includes the option of a video, online, eNews & social media special that must include an exclusive offer available to NEGM Readers. Not to be duplicated with any other media outlet please.

*If submitting your own 3 minute video it must be delivered in 1080i ("24p") HD quality.

Contact 800-736-9020 or email
greg@nepubinc.com or tim@nepubinc.com



There's no other comparable multimedia marketing opportunity available in New England!

Print | Web | Digital Issue | HD Video | eMail | Social

New England
Golf Monthly

GolfNewEngland .tv